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Meet our
Scenemaker,
Chelsea Midlarksy.

The Scene, D3



OSCARS FASHION

GOWNING GLORY



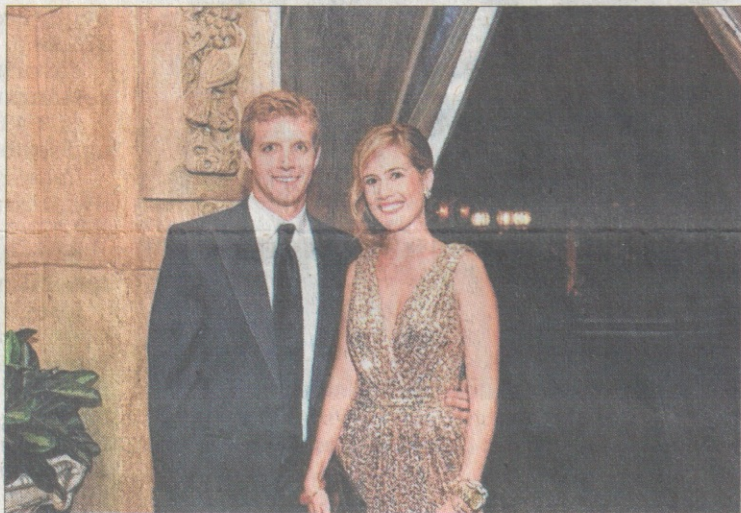
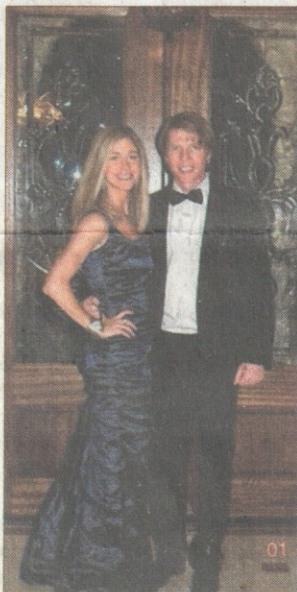
THE 'PALM BEACH LATELY' GLAM-O-METER!

Who rocked the red carpet at Sunday night's Oscars? We asked the stylish sisters behind the Palm Beach Lately fashion and society blog - Danielle Norcross (left) and Beth Beattie - to help us rate the looks. Fave trends: metallic colors, sequins and sparkles, unique hem-lines, 1940s hair with long, soft waves - and 75-year-old Jane Fonda wearing bright yellow!



Brooke McKernan, is accompanied by her husband, Bill, at a recent Palm Beach event where she wore a navy metallic gown by Nicole Miller.

CONTRIBUTED



Palm Beach Lately's Beth Beattie tells how she shined brighter than an Oscar at a recent Palm Beach gala – for only \$150! CONTRIBUTED BY CORBY

KAY'S STUDIO

How locals get glam

Palm Beach women reveal their strategy for spectacular look.

By Jan Tuckwood

Palm Beach Post Staff Writer

Socialites who hit the Palm Beach gala season need a closet of gowns and go-to gurus for hair and makeup.

Beth Beattie, who writes the Palm Beach Lately style blog with her sister, Danielle Norcross,

looked as sparkly as Oscar in the Badgley Mischka gown she wore to the Leukemia and Lymphoma Gala at Mar-a-Lago in January.

She spotted the “Glitz Gown” on Rent the Runway (renttherunway.com), and looked like a million for a \$150 rental fee.

“They send you two sizes of a dress for four to eight days, with a return envelope to ship it back after you wear it,”

says Beattie, who would have had to pay \$650 if she had purchased the dress. “No dry cleaning required!”

Brooke McKernan, a financial representative for Northwestern Mutual who lives in Palm Beach Gardens, attends six to 12 black-tie events per year for business or fun.

Her go-to gowns are either a short sparkler by Cavalli or Valentino or a classic long sleek open-back gown by Michael

Kors.

Another one of her favorites is a Nicole Miller navy metallic gown that is “simple yet elegant and very reasonable!”

“Usually, I look for classic elegance with a hint of sparkle,” she says. “I enjoy wearing a gown that shows off my shoulders. I’m typically not into the poufy gowns – straight and sleek are more my style.”

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